



YEE HONG GOLF CLASSIC 2018

SPONSORSHIP PACKAGE

MONDAY, JUNE 18, 2018

CARRYING PLACE GOLF AND COUNTRY CLUB

16750 Weston Road, King, ON L7B 0C7



**Yee Hong Community
Wellness Foundation**

頤康基金會

YEE HONG AT A GLANCE

About Yee Hong

Officially opened in October 1994, Yee Hong offers a continuum of care to Chinese seniors and long-term care services to seniors from various cultural backgrounds, including South Asian, Japanese, Filipino, Vietnamese, Arabic, Italian and Korean.

In June 2004, the fourth Yee Hong Centre opened its doors, increasing the total long-term care beds to 805, serving Chinese and non-Chinese seniors in Toronto, Markham and Mississauga, and reaching 16,000 seniors and their families from different ethnic communities daily. In fact, Yee Hong is the largest not-for-profit long-term care provider in Ontario.

As a long-term care provider, Yee Hong has been accredited independently and awarded with Exemplary Standing by Accreditation Canada. Additionally, Yee Hong has also demonstrated its ability to organize successful large-scale events such as black-tie galas and grassroots fundraisers.

The faster ageing population in these communities has necessitated us to expand our services and programs. In fact, the waiting list for our long-term care beds has surpassed 4,500 -- the longest nursing home queue in Ontario. Our medical programs and services are constantly at or near full capacity.





**Yee Hong Community
Wellness Foundation**

頤康基金會

Tournament Details

DATE:

Monday, June 18, 2018

VENUE:

[Carrying Place Golf & Country Club](#)

LOCATION:

16750 Weston Road, King
Ontario L7B 0C7

YEE HONG GOLF CLASSIC

Enjoy a round at the [Yee Hong Golf Classic](#), our annual charity tournament held at notable courses around the GTA, and help support our seniors!

The 22nd Yee Hong Golf Classic will be held on **Monday June 18, 2018** at the **Carrying Place Golf and Country Club**, located at 16750 Weston Rd in scenic King, Ontario and only minutes from the 400 Highway.

Carrying Place is a friendly, but challenging golf course for all levels of ability. With 125 acres of gently rolling terrain, mature trees, manicured greens and over 11 acres of water hazards, this magnificent golf course measures 6350 yards from the back tees.





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Tournament Details

GOLFERS:

- Individual Golfer: \$400
- Foursome: \$1,400
- Passport: \$50 per golfer

★ *2nd Round Discount Rate: \$100
per golfer*

NOT A GOLFER?

Come dine with us instead!

- BBQ Lunch: \$45
- High Tea: \$55
- Dinner: \$95
- High Tea & Dinner Package: \$120

Tentative Schedule

Golfers will begin the day by warming up on the driving range or putting green and enjoy the lunch before heading out onto the golf course. After a stimulating round of 18 holes, you can enjoy networking during happy hour, to be followed by a gourmet dinner, lucky draws, silent auction, performance and prize presentations.

- | | |
|------------|--|
| • 10:00 AM | Registration |
| • 11:30 AM | Lunch Service Begins |
| • 1:00 PM | Shotgun Starts |
| • 6:00 PM | Happy Hour |
| • 7:00 PM | Dinner, Performance, Prizes and Award Presentation |

Non-golfers can choose to join us for lunch, high tea (2:00 pm to 4:30 pm) or dinner that day.

- | | |
|------------|--|
| • 11:30 AM | Lunch Service Begins |
| • 2:00 PM | High Tea Starts |
| • 6:00 PM | Happy Hour |
| • 7:00 PM | Dinner, Performance, Prizes and Award Presentation |





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Presented By



Thank You to Our Sponsors

Presenting Sponsor



Lunch Sponsor



Beverage Sponsor



Hole-In-One Sponsor



Live Auction Sponsor



Eagle Sponsor



High Tea Sponsor



Business Sponsor



Communication Sponsor



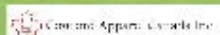
Media Sponsor



Community Sponsors



Other Sponsors



WAYS YOU CAN BE PART OF THE 22nd YEE HONG GOLF CLASSIC

There are many ways you can be part of the 22nd Yee Hong Golf Classic: become an event sponsor; join the fun and enter the tournament individually or in a team; donate prizes or silent auction items. By being a corporate partner of the 22nd Yee Hong Golf Classic, you will receive immediate return on your investment with these key benefits:

- Opportunity to become a community leader in supporting seniors - the fastest growing demographic in Canada
- Guaranteed exposure within the Yee Hong community comprised of residents and their families, program participants and staff, volunteers and donors
- Heightened brand awareness as part of Yee Hong's strategic marketing campaign
- Work with a dedicated professional team at Yee Hong Foundation to develop additional cooperative programs that are mutually beneficial
- Enhance your corporate image and foster employee goodwill and teamwork



**Yee Hong Community
Wellness Foundation**

頤康基金會

Sponsorship Entitlements

Dinner Sponsor (\$15,000)

Golfer's Gift Sponsor (\$8,000)

Lunch Sponsor (\$6,000)

Beverage Sponsor (\$6,000)

Passport Sponsor (\$6,000)

Hole-In-One Sponsor (\$5,000)

Centrepiece Piece Sponsor (\$5,000)

Eagle Sponsor (\$2,000)

Putting Contest Sponsor (\$2,000)

High Tea Sponsor (\$2,000)

Classic Hole Sponsor (\$600)

Full Page Ad (\$800)

Half Page Ad (\$500)

Golfers

Corporate Foursome (\$1,400)

Individual Golfer (\$400)

Passport (\$50)

★ 2nd Round Discount Rate: \$100 per golfer

Dinner Sponsor - \$15,000

- 2 Teams (Foursomes) – value \$2,800 (includes lunch, gift bags, use of golf carts and dinner)
- Full page ad (8"H x 5"W) in event program (Inside Back Cover)
- Logo recognition on table settings during dinner
- Onsite recognition signage during dinner
- Sponsor's logo on signage at 1 golf hole
- Logo displayed on screen in dining hall
- Opportunity to:
 - Provide Sponsor's branded gifts per guest
 - Provide prizes per table
 - Present an award during dinner

Golfer's Gift Sponsor - \$8,000

- 1 Team (Foursome) – value \$1,400 (includes lunch, gift bags, use of golf carts and dinner)
- Full page ad (8"H x 5"W) in event program
- Sponsor's logo on signage at 1 golf hole
- Onsite signage at Registration Area
- Logo displayed on screen in dining hall
- Opportunity to:
 - Provide Sponsor's branded gifts to be included in gift bags
 - Present an award during dinner

Lunch Sponsor - \$6,000

- 1 Team (Foursome) – value \$1,400 (includes lunch, gift bags, use of golf carts and dinner)
- Full page ad (8"H x 5"W) in event program
- Sponsor's logo on signage at 1 golf hole
- Onsite signage in Lunch Dining Area
- Logo displayed on screen in dining hall



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Hole-In-One Sponsor (\$5,000)

Centrepiece Piece Sponsor (\$5,000)

Eagle Sponsor (\$2,000)

Putting Contest Sponsor (\$2,000)

High Tea Sponsor (\$2,000)

Classic Hole Sponsor (\$600)

Full Page Ad (\$800)

Half Page Ad (\$500)

Golfers

Corporate Foursome (\$1,400)

Individual Golfer (\$400)

Passport (\$50)

★ 2nd Round Discount Rate: \$100 per golfer

Beverage Sponsor - \$6,000

- 1 Team (Foursome) – value \$1,400 (includes lunch, gift bags, use of golf carts and dinner)
- Full page ad (8"H x 5"W) in event program
- Sponsor's logo on signage at 1 golf hole
- Sponsor's logo on beverage tickets
- Onsite signage in Happy Hour Area
- Logo displayed on screen in dining hall

Passport Sponsor - \$6,000

- 1 Team (Foursome) – value \$1,400 (includes lunch, gift bags, use of golf carts and dinner)
- Full page ad (8"H x 5"W) in event program
- Exclusive – Full Page Ad (5.25"H x 3.5"W) on passport
- Sponsor's logo on signage at 1 golf hole
- Onsite signage in Lunch Dining Area
- Logo displayed on screen in dining hall

Hole-In-One Sponsor - \$5,000

- 2 Individual Golfers – value \$800 (includes lunch, gift bags, use of golf carts and dinner)
- Full page ad (8"H x 5"W) in event program
- Sponsor's logo on signage at 1 golf hole
- Logo displayed on screen in dining hall
- Opportunity to present an award during dinner
- Sponsor to provide prize

Centrepiece Sponsor - \$5,000

- 2 Individual Golfers – value \$800 (includes lunch, gift bags, use of golf carts and dinner)
- Full page ad (8"H x 5"W) in event program
- Sponsor's logo on signage at 1 golf hole
- Sponsor to provide centerpieces for each table
- Sponsor's logo on centerpiece tag
- Logo displayed on screen in dining hall



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Dinner Sponsor (\$15,000)

Golfer's Gift Sponsor (\$8,000)

Lunch Sponsor (\$6,000)

Beverage Sponsor (\$6,000)

Passport Sponsor (\$6,000)

Hole-In-One Sponsor (\$5,000)

Centrepiece Piece Sponsor (\$5,000)

Eagle Sponsor (\$2,000)

Putting Contest Sponsor (\$2,000)

High Tea Sponsor (\$2,000)

Classic Hole Sponsor (\$600)

Full Page Ad (\$800)

Half Page Ad (\$500)

Golfers

Corporate Foursome (\$1,400)

Individual Golfer (\$400)

Passport (\$50)

★ 2nd Round Discount Rate: \$100 per golfer

Eagle Sponsor - \$2,000

- 2 Individual Golfers – value \$800 (includes lunch, gift bags, use of golf carts and dinner)
- Half page ad (4"H x 5"W) in event program
- Sponsor's logo on signage at 1 golf hole
- Logo displayed on screen in dining hall

Putting Contest Sponsor - \$2,000

- 2 Individual Golfers – value \$800 (includes lunch, gift bags, use of golf carts and dinner)
- Half page ad (4"H x 5"W) in event program
- Sponsor's logo on signage at putting contest area
- Logo displayed on screen in dining hall

High Tea Sponsor - \$2,000

- 2 Individual Golfers – value \$800 (includes lunch, gift bags, use of golf carts and dinner)
- Half page ad (4"H x 5"W) in event program
- Sponsor's logo on signage at high tea area
- Logo displayed on screen in dining hall

Classic Hole Sponsor - \$600

- Sponsor's logo on signage at 1 golf hole
- Logo displayed on screen in dining hall

Ad Space

- Full Page ad (8"H x 5"W)
- Half Page ad (4"H x 5"W)

Passport - \$50 per Golfer

- 2 Mulligans to be used to replay a shot or a free drop shot from a bunker
- 3 chances for the putting contest
- 5 tickets for the 50/50 draw (\$25 from each passport sold will go towards the 50/50 draw)



**Yee Hong Community
Wellness Foundation**

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Registration Form

Contact Name: _____

Company Name: _____

Address: _____

City: _____

Province: _____

Postal Code: _____

Phone #: _____

Email: _____

☐ *I hereby consent Yee Hong Foundation
to contact me via email*

Please indicate your choice below:

Sponsorship

- | | |
|--|----------|
| <input type="checkbox"/> Dinner Sponsor (\$15,000) | \$ _____ |
| <input type="checkbox"/> Golfer's Gift Sponsor (\$8,000) | \$ _____ |
| <input type="checkbox"/> Lunch Sponsor (\$6,000) | \$ _____ |
| <input type="checkbox"/> Beverage Sponsor (\$6,000) | \$ _____ |
| <input type="checkbox"/> Passport Sponsor (\$6,000) | \$ _____ |
| <input type="checkbox"/> Hole-In-One (\$5,000) | \$ _____ |
| <input type="checkbox"/> Centrepiece Sponsor (\$5,000) | \$ _____ |
| <input type="checkbox"/> Eagle Sponsor (\$2,000) | \$ _____ |
| <input type="checkbox"/> Putting Contest Sponsor (\$2,000) | \$ _____ |
| <input type="checkbox"/> High Tea Sponsor (\$2,000) | \$ _____ |
| <input type="checkbox"/> Classic Hole Sponsor (\$600) | \$ _____ |
| <input type="checkbox"/> Full Page Ad (\$800) | \$ _____ |
| <input type="checkbox"/> Half Page Ad (\$500) | \$ _____ |

Golfers

- | | |
|---|----------|
| <input type="checkbox"/> Foursome _____ x (\$1,400) | \$ _____ |
| <input type="checkbox"/> Individual Golfer _____ x (\$400) | \$ _____ |
| <input type="checkbox"/> Passport _____ x (\$50 per golfer) | \$ _____ |
| <input type="checkbox"/> 2 nd Round _____ x (\$100 per golfer) | \$ _____ |

Meals

- | | |
|--|----------|
| <input type="checkbox"/> Lunch Only _____ x (\$45) | \$ _____ |
| <input type="checkbox"/> High Tea Only _____ x (\$55) | \$ _____ |
| <input type="checkbox"/> Dinner Only _____ x (\$95) | \$ _____ |
| <input type="checkbox"/> High Tea & Dinner Package _____ X (\$120) | \$ _____ |

TOTAL: \$ _____

Payment Method

☐ Visa ☐ MasterCard ☐ Amex ☐ Cheque (payable to **Yee Hong Foundation**)
Card No. _____ Exp: _____

Please complete and fax or email form to Yee Hong Community Wellness Foundation at (416)321-0778/ Caroline.Lin@yeehong.com . For more information, please contact Caroline Lin at (416) 321 – 0777 ext. 1825



YEE HONG GOLF CLASSIC 2018

Please complete and return by email or fax to: Caroline.Lin@yeehong.com / (416) 321 – 0777 x 1825.

★ Entry Deadline: June 1, 2018

Golfer's Registration Form

1. Name _____
Company Name _____
Address _____
City _____ Province _____ Postal Code _____
Phone No. _____ Email _____

☐ I hereby consent Yee Hong Foundation to contact me via email
Dietary Restrictions/ Allergies: _____

2. Name _____
Company Name _____
Address _____
City _____ Province _____ Postal Code _____
Phone No. _____ Email _____

☐ I hereby consent Yee Hong Foundation to contact me via email
Dietary Restrictions/ Allergies: _____

3. Name _____
Company Name _____
Address _____
City _____ Province _____ Postal Code _____
Phone No. _____ Email _____

☐ I hereby consent Yee Hong Foundation to contact me via email
Dietary Restrictions/ Allergies: _____

4. Name _____
Company Name _____
Address _____
City _____ Province _____ Postal Code _____
Phone No. _____ Email _____

☐ I hereby consent Yee Hong Foundation to contact me via email
Dietary Restrictions/ Allergies: _____

Lunch/ High Tea/ Dinner Guests Registration Form

1. Name _____
Company Name _____
Address _____
City _____ Province _____ Postal Code _____
Phone No. _____ Email _____

☐ I hereby consent Yee Hong Foundation to contact me via email
I am attending:
☐ Lunch ☐ High Tea ☐ Dinner
Dietary Restrictions/ Allergies: _____

2. Name _____
Company Name _____
Address _____
City _____ Province _____ Postal Code _____
Phone No. _____ Email _____

☐ I hereby consent Yee Hong Foundation to contact me via email
I am attending:
☐ Lunch ☐ High Tea ☐ Dinner
Dietary Restrictions/ Allergies: _____

3. Name _____
Company Name _____
Address _____
City _____ Province _____ Postal Code _____
Phone No. _____ Email _____

☐ I hereby consent Yee Hong Foundation to contact me via email
I am attending:
☐ Lunch ☐ High Tea ☐ Dinner
Dietary Restrictions/ Allergies: _____

GOLFER FORM

MEAL GUESTS



YEE HONG GOLF CLASSIC 2018

Please complete and return by email or fax to:

Caroline.Lin@yeehong.com/ (416) 321 – 0777 x 1825.

★ Entry Deadline: June 1, 2018

Golf Prizes/ Silent Auction Donation Form

Contact Person _____

Company (If applicable) _____

Address _____

City _____ Province _____ Postal Code _____

Phone No. _____ Email _____

- ☐ I want the company name to be recognized in the event program
- ☐ I want my name to be recognized in the event program
- ☐ I prefer to remain anonymous in the event program

Donation Details

(Please provide list of items with description and details including retail value, restrictions etc.)

Donation Delivery Details

- ☐ The donation item is enclosed with this form
- ☐ The donation item will be delivered to Yee Hong by June 1, 2018
(60 Scottfield Drive, Scarborough, Ontario M1S 5T7)



*We look forward to seeing you at
the 22nd Yee Hong Golf Classic!*

