



**Yee Hong Centre
For Geriatric Care**

頤康中心

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FOR IMMEDIATE RELEASE

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Yee Hong Recognized Among Canada's Most Admired Corporate Cultures™

SCARBOROUGH – Yee Hong Centre for Geriatric Care was today recognized among Canada's Most Admired Corporate Cultures by Waterstone Human Capital. This national program annually recognizes best-in-class Canadian organizations. Yee Hong Centre is one of ten winners recognized nationwide in the Broader Public Sector category.

Yee Hong is a leader and innovator in high quality, culturally appropriate seniors services, accredited with “Exemplary Standing” by Accreditation Canada, and the largest non-profit long-term care home in the country. “The heart of our organization is our caring staff,” said Dr. San Ng, Interim Chief Executive Officer. “We recognize our people are our greatest resource and fundamental to delivering on our mission and vision. We are committed to investing in our staff to be the best they can be. This includes fostering a healthy workplace, continuous learning and innovation, and talent and leadership development – all through continuous employee engagement.”

Yee Hong believes a healthy corporate culture is built on respect, teamwork, open communications, trust, collaboration and accountability. Our tight knit organization enables us to deliver high quality, efficient and sustainable services. Leaders are responsible for inspiring staff members, modeling Yee Hong values, and empowering each employee as quality champions to deliver accessible, diverse and inclusive resident- and person-centred services. Managers cultivate excellence by communicating our compelling vision and strategic directions, aligning staff to implement annual organizational and divisional plans, achieving evidence-based outcomes and celebrating successes.

COVID-19 has been a challenge, particularly in the seniors services sector. Our top priority has always been and will continue to be keeping our residents, clients and staff safe. As for the recipe for our “secret sauce of success”, a key ingredient is that “we all lead through example”: we share a sense of purpose and all strive to achieve excellence; staff know what Yee Hong stands for, and how to get things done right. “We work with our hearts and we are guided by Yee Hong's values,” said Personal Support Worker Tony Chan. “To succeed during the COVID-19 pandemic we are diligent about safety and compassionate to seniors in our care.”

“At Waterstone we believe corporate culture drives performance and that it’s an organization’s greatest asset,” said Marty Parker, President and Chief Executive Officer of Waterstone Human Capital and Chair of Canada’s Most Admired™ Corporate Cultures Awards. “This year's winning organizations have all demonstrated an outstanding commitment to corporate culture and to leveraging their culture as a competitive advantage. They all align to three key themes: they are focused on building a high-performance culture, committed to employee career development and growth, and focused on creating a workplace culture that supports physical and psychological safety for team members.”

For more information about Yee Hong Centre, or to explore career opportunities, please visit YeeHongCentre/Careers

(more)





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A team of Yee Hong staff at its McNicoll long-term care centre.

About Yee Hong Centre

Yee Hong Centre is a non-profit senior care organization, delivering high-quality, culturally appropriate services to Chinese and other ethnic seniors since 1994. Yee Hong provides a continuum of services to enable seniors to live their lives to the fullest - in the healthiest, most independent and dignified ways. Thousands of seniors of various cultural backgrounds benefit from our long-term care, senior housing, rehabilitation services and community-based programs every day.

Yee Hong continues to explore new ways of delivering services, promoting innovation, collaboration and a culture of quality throughout the organization of 1,300 employees. We operate 805 long-term care beds at four sites and recently opened a 10-bed residential hospice.

During a period of rapid healthcare system transformation, the Ministry of Health and Long Term Care has awarded Yee Hong and our partners an additional 800 new bed licenses. In 2019 we launched a registered Private Career College that offers a Personal Support Worker certificate and other credentialing programs. In 2020 a sister corporation Yee Hong Seniors Living was established to focus on retirement home projects. For more information please visit YeeHong.com

About Waterstone Human Capital

At Waterstone Human Capital, we inspire organizations to build high-performance cultures. We're a human capital management consulting firm specializing in retained executive search, cultural measurement and assessment, and leadership training and development. We have successfully helped hundreds of entrepreneurial-minded, high-growth organizations across North America recruit, measure and train for fit. Waterstone is also the founder of the Canada's Most Admired™ Corporate Cultures and Canada's Most Admired™ CEO programs. These national programs annually recognize best-in-class Canadian organizations and CEOs, for fostering cultures that enhance performance and help sustain a competitive advantage. For more information please visit waterstonehc.com or canadasmostadmired.com.

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